



# Council for Corporate Responsibility

*Advancing Companies. Enriching Communities.*



**FACT SHEET** from the Council for Corporate Responsibility – An Initiative of the National Diversity Council

## **MISSION**

The Council for Corporate Responsibility provides resources to and advocates for our members who share our vision for Corporate Responsibility. The Council brings companies together to learn, share and implement sustainable and effective corporate responsibility practices.

## **VISION**

The Council for Corporate Responsibility will be a leading resource and educational platform for a nationwide network of companies committed to a sustainable future through responsible corporate citizenship.

## **GOALS**

The creation of CCR is a reflection of the National Diversity Council's passion for a broad spectrum of issues that impact the global community with a focus on how corporations play a part in addressing those issues. We believe that good corporate citizenship is good for business.

## **EVENTS**

### Texas Corporate Responsibility Summit and Bi-Annual Luncheons

- The Texas Corporate Responsibility Summit focuses on bringing the top experts in CSR together for a day-long event to discuss the major topics of responsible business in the hopes of sharing best practices. The Bi-Annual Luncheons are a scaled down, more intimate version of the Summit where attendees can have a chance to have one-on-one and groups discussions with CSR experts and consultants.

### Corporate Citizenship Awards

- Companies and organizations that perform amicably in the field of responsible business and corporate social responsibility are recognized by the Council's Corporate Citizenship Awards. Applicants for the Corporate Citizenship Award must be able to demonstrate how they have made strides to further and advance corporate social responsibility and be good corporate citizens.

### Quarterly Newsletter

- The Council for Corporate Responsibility publishes a quarterly newsletter that aims to highlight some of the trends and hot topics within the realm of corporate responsibility. Those in the know when it comes to CSR share their thoughts and research on what CSR is, what it's like today, and where it can be tomorrow. The Newsletter also highlights up-coming Council events.

## **CAMPAIGNS**

The Council for Corporate Responsibilities campaigns are designed to give those outside of the corporate world, as well as within, a better understanding of what Corporate Social Responsibility (CSR) is all about. Generation NEXT is our youth involvement campaign. The Power of One recognizes individuals who have helped further responsibility in their community or their company. Share the Wealth is the Council's means of connecting corporate liaisons and individuals with custom-tailored CSR consultants.

## **ABOUT**

- The Council for Corporate Responsibility (CCR) was established in 2011 to promote the benefits of adopting corporate social responsibility practices into companies and sharing their best practices. The CCR is under the umbrella of the National Diversity Council (NDC), a not-for-profit 501(c)(3) organization with a presence in several other states, such as CA, FL, MI, OH, PA and Tri-State. For more information visit [www.nationaldiversitycouncil.org](http://www.nationaldiversitycouncil.org)
- Membership in the CCR places organizations concerned with responsible business at the forefront of today's leaders whose foresight, collective professional and personal experience, and strong desire to change the world for the better through responsible corporate actions can help build better communities and a better world.
- The Council for Corporate Responsibility builds its definition of and vision for CSR through the Seven Pillars of Corporate Responsibility. The Council believes that only through a holistic approach to corporate social responsibility can a truly well-developed corporate responsibility culture form within companies and communities. The Seven Pillars are as follows: Diversity and Inclusion, Environmental Sustainability, Global Enrichment, Governance, Organizational Health, Philanthropy, and Supply Chain Integrity.