



Council for  
Corporate  
Responsibility

Thank you for your interest in the Council for Corporate Responsibility, (CCR). The Council for Corporate Responsibility is committed to promoting corporate citizenship through the sharing of best practices among member companies. CCR offers one-on-one consulting with our members; individual and specialized training programs can be developed to ensure your company obtains the full value the CCR has to offer. The Council offers companies the opportunity to learn and become engaged in corporate responsibility while presenting individuals the chance to develop leadership skills through participation within our organization. Individuals can enhance their management skills by getting involved with the board of directors or becoming a committee chairman. Please take a moment to look over all of the benefits the Council for Corporate Responsibility has to offer. Thank you for your time.

A handwritten signature in black ink, appearing to read 'D. Kennedy', with a long, sweeping underline.

Dennis Kennedy  
Founder/ CEO  
Council for Corporate Responsibility



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Thank you for your interest in joining the Council for Corporate Responsibility. Select the 2012 partnership opportunity best suited for your organization. For additional information, please contact Bradley Horton at [bradley.horton@nationaldiversitycouncil.org](mailto:bradley.horton@nationaldiversitycouncil.org)

### Council Steward - \$5,500\*

- Opportunity to include a member of your organization on the **Board of Directors, Advisory Board, and/or Executive Council**
- Logo on CCR website with link to your homepage
- Press release to select media outlets announcing your partnership with CCR
- Use of CCR's social media and website video capability to promote organization's CR efforts
- Opportunity to have an executive speak at CCR Summits
- 4 free Summit registrations
- Access to all webinars and podcasts
- Logo included on CCR Newsletter, distributed electronically
- 10 hours of CCR consulting and/or training
- Chairman and CEO picture and a quote on the CCR website

### Council Partnership - \$3,500\*

- Logo on CCR website with link to your homepage
- Press release to select media outlets announcing your partnership with CCR
- Use of CCR's social media and website video capability to promote organization's CR efforts
- Opportunity to have an executive speak at CCR Summits
- 3 free Summit registrations
- Access to all webinars and podcasts
- Logo included on CCR Newsletter, distributed electronically
- 8 hours of CCR consulting and/or training

### Council Advocate - \$2,500\*

- Logo on CCR website with link to your homepage
- Press release to select media outlets announcing your partnership with CCR
- Use of CCR's social media and website video capability to promote organization's CR efforts
- Opportunity to have an executive speak at CCR Summits
- 2 free Summit registrations
- Logo displayed on CCR Newsletter, distributed electronically
- 5 hours of CCR consulting and/or training

### Council Associate - \$1,200\*

- Logo on CCR website with link to your homepage
- Press release to select media outlets announcing your partnership with CCR
- Use of CCR's social media and website video capability to promote organization's CR efforts
- Opportunity to have an executive/administrator speak at CCR Summits
- Logo displayed on CCR Newsletter, distributed electronically
- 3 hours of CCR consulting and/or training

\*Each membership level has a commitment of two years.